

Diploma in Mass Communication

Course Duration: 11 Months

Mode: Theory + Practical + Studio Training + Internship

Month 1

- Introduction to Mass Communication
- Communication Skills
- Voice Modulation
- Diction & Pronunciation
- Basics of Radio Jockeying (RJ)
- Podcast Introduction
- Studio Orientation.

Month 2

- RJ Presentation Techniques
- Script Writing
- Podcast Planning
- Audio Recording
- Interview Skills
- Audacity/Audio Editing
- Public Speaking.

Month 3

- Advanced Podcast Production
- Live RJ Practice
- Radio Show Formats
- Social Media Content Creation
- Personal Branding
- Practical Studio Sessions.

Month 4

- Introduction to Journalism
- News Writing
- Reporting Techniques
- Media Ethics.

Month 5

- News Anchoring
- Camera Confidence
- Teleprompter Handling
- Bulletin Presentation.

Month 6

- TV & Film Production: Pre-Production
- Production and Post-Production.

Month 7

- Video Editing
- Mobile Journalism (MoJo)
- Digital Storytelling.

Month 8

- Public Relations
- Advertising • Corporate Communication
- Event Management.

Month 9

- Photography
- Videography
- Camera Operations
- Studio Practice.

Month 10

- Documentary & Short Film Production
- Digital Media
- Portfolio Development.

Month 11

- Internship
- Final Project
- Viva Voce
- Resume Building
- Mock Interviews and Placement Preparation.

Assessment

- Monthly Assignments
- Practical Studio Assessment
- RJ & Podcast Projects
- News Bulletin Presentation
- Short Film/Documentary Project
- Final Viva & Internship Evaluation