

Radio Jockey & Podcast Course – 3 Months

Frequency: 3 days/week | Duration: 1 hour/class | Mode: Practical + Theory

****Course available in both Hindi and English****

Month 1 – Introduction & Voice Training

Week 1	Orientation & Industry Overview <ul style="list-style-type: none">• Role of RJ & Podcaster• Differences & similarities between Radio & Podcasting• Overview of broadcasting & digital audio platforms• Ice-breaking & personality development exercises
Week 2	Voice Modulation & Diction <ul style="list-style-type: none">• Breathing techniques• Tone, pitch, pace, and pauses• Pronunciation & accent neutralization• Tongue twisters & reading scripts
Week 3	Communication Skills <ul style="list-style-type: none">• Conversational style• Audience connection• Humor & emotion use• On-air etiquette & mic handling
Week 4	Content Planning Basics <ul style="list-style-type: none">• Topic selection & audience targeting• Scriptwriting fundamentals• Show rundown & segment planning• Practice short RJ links

Month 2 – Show Hosting & Recording Skills

Week 5	Hosting Techniques <ul style="list-style-type: none">• Opening & closing a show• Linking segments• Handling live calls & interviews
Week 6	Podcast-Specific Skills <ul style="list-style-type: none">• Solo podcast hosting• Co-host & guest dynamics• Storytelling techniques
Week 7	Studio & Equipment Familiarity <ul style="list-style-type: none">• Microphones, mixers, headphones• Audio recording software basics• Recording practice
Week 8	Editing & Post-Production <ul style="list-style-type: none">• Noise removal, leveling, EQ basics• Adding intros/outros/music• Exporting formats

Month 3 – Branding, Marketing & Final Projects

Week 9	Building Your On-Air Identity <ul style="list-style-type: none">• Signature RJ style• Podcast branding• Social media promotion
Week 10	Monetization & Career Pathways <ul style="list-style-type: none">• FM radio recruitment• Podcast monetization• Freelance opportunities

Week 11	Final Recording Sessions <ul style="list-style-type: none">• Hosting full-length mock shows• Peer review & trainer feedback
Week 12	Assessment & Showcase <ul style="list-style-type: none">• Final 10-min RJ show OR podcast• Presentation & certificate distribution

Additional Features

- Weekly on-air practice in studio
- Guest sessions by professional RJs & podcasters
- Real-time feedback on voice & content