



KAMALA NEHRU COLLEGE
University of Delhi
Awarded 'A' Grade (CGPA 3.17) by NAAC

**NRAI SCHOOL OF
MASS COMMUNICATION**
Established - 2001



ADD-ON COURSES IN MEDIA



LEARN | CREATE | INNOVATE

Real-World Training for Media Careers

JOB ORIENTED ,INTERNSHIP BASED COURSES

INTRODUCTION

Kamala Nehru College, established in 1964, is a prestigious women's institution under the University of Delhi. Initially known as 'Government College for Women,' it was renamed in honor of the late Smt. Kamala Nehru in 1972. The college offers diverse academic and extracurricular opportunities, with a strong focus on holistic development. Boasting modern infrastructure, an inclusive environment, and a commitment to empowering women, Kamala Nehru College continues to thrive as a hub of academic excellence and cultural enrichment.

NRAI School of Mass Communication, founded in 2001, is a pioneer institution in the media education sector. Recognized for its exceptional faculty and impressive placement record, NRAI offers comprehensive courses in Journalism and Mass Communication, including undergraduate, postgraduate, and diploma programs. The institution specializes in media training, preparing students for successful careers in the ever-evolving media industry.

In collaboration, Kamala Nehru College and NRAI School of Mass Communication present a Joint Certification Programme, providing students with a unique opportunity to develop advanced skills in mass communication through hands-on learning, workshops, and industry exposure.



KEY HIGHLIGHTS OF THE JOINT CERTIFICATION PROGRAMME

- ❖ **PRESTIGIOUS COLLABORATION:** A partnership between Kamala Nehru College, a distinguished institution known for empowering women in education, and NRAI School of Mass Communication, a leader in media education.
- ❖ **COMPREHENSIVE CURRICULUM:** Offers a well-rounded mix of theoretical learning and practical training in diverse media fields such as Journalism, TV News Reading, Radio Jockeying, and Digital Filmmaking.
- ❖ **EXPERT FACULTY:** Learn from experienced faculty and industry professionals committed to shaping the next generation of media experts.
- ❖ **INDUSTRY CONNECTIONS:** Access NRAI's vast industry network for valuable internships and placements, providing real-world media experience.
- ❖ **FLEXIBLE LEARNING OPTIONS:** Designed to suit both undergraduate and postgraduate students pursuing a career in mass communication.
- ❖ **ACCREDITED CERTIFICATION:** Receive a joint certification recognized by top media and communication organizations, boosting your career prospects.

WELCOME MESSAGE FROM



THE PRINCIPAL - KAMALA NEHRU COLLEGE



PROF. (DR.) PAVITRA BHARDWAJ

Principal
Kamala Nehru College

Welcome to Kamala Nehru College and to a distinguished journey in the field of media and communication. As one of Delhi's premier institutions, Kamala Nehru College is dedicated to providing students with the knowledge, skills, and confidence to excel in their professional pursuits. Through this esteemed Joint Certification Programme, we seek to offer a comprehensive understanding of the media industry, blending theoretical knowledge with practical, real-world experience.

Our institution prides itself on fostering an academic environment enriched by state-of-the-art infrastructure, distinguished faculty, and strong industry connections. We are committed to cultivating creativity, leadership, and intellectual rigor, ensuring that students are equipped to navigate and succeed in the ever-evolving media landscape.

I encourage you to make the most of the resources and opportunities this programme offers. Engage with your peers and faculty, uphold the values of excellence, and embrace the learning process. We are here to guide and support you in achieving your full potential throughout this enriching academic journey.

WELCOME MESSAGE FROM



THE DIRECTOR - NRAI



MR. NALIN RANJAN SINGH

Bollywood Celebrity & Director
NRAI School of Mass Communication

Hello and welcome to an exciting and transformative journey into the world of media and communication!

For the past 20 years, I have had the honor of training aspiring media professionals both in India and abroad, helping them discover and harness their potential in areas such as Radio Jockeying, Podcasting, Dubbing, Voice Overs, Acting, and much more. With over 500 workshops conducted in cities like Delhi, Mumbai, Kolkata, Lucknow, and even Dubai, I have seen firsthand how the power of a strong voice, coupled with confidence, can make all the difference in this dynamic industry.

This course has been carefully crafted to help you conquer your fears, build unshakable confidence, and acquire the technical skills needed to succeed in the competitive media landscape. Whether you're interested in pursuing a career in radio, television, film, or digital media, this programme is designed to provide you with a solid foundation that you can build on.

Throughout the course, you'll not only gain practical knowledge but also get the opportunity to explore and develop your unique voice. You will learn how to communicate effectively, engage audiences, and make a lasting impact in the media world. I am here to guide you through every step of this exciting journey, ensuring you are equipped with the tools to thrive in the ever-evolving media industry.

I am excited to see you grow, push boundaries, and ultimately find your place in the world of media. Together, we will unlock your true potential and help you become the confident, skilled media professional you aspire to be. Let's embark on this transformative experience together!

COURSES OFFERED

The Joint Certification Programme offers specialized, hands-on training in media and communication, covering areas like audio production, filmmaking, and journalism. With flexible schedules, it equips students with the skills needed for successful careers in the media industry.



Certificate Course in Radio Jockeying & Podcasting

This Certificate Programme equips students with the skills needed for voice modulation, scriptwriting, and audio production. It offers practical experience in creating engaging radio shows and podcasts, preparing students for careers in broadcasting and digital media.

| Duration | Admission Fees | Tuition Fees |
|----------|----------------|--------------|
| 3 Months | INR 3000/- | INR 12000/- |

* Tuition fees can be paid in two installments.



Certificate Course in Screen Acting

The Certificate course in Screen Acting offers hands-on training under the mentorship of Bollywood actor-director Nalin Singh. Students learn acting techniques, expressions, voice modulation, body language, and character development. The program also covers public speaking, TV anchoring, podcasting, and news reading, helping learners gain confidence and clarity. Students will also receive free still and video portfolios, and a short film will be produced at the end of the session, giving them an opportunity to act (terms and conditions apply).

| Duration | Admission Fees | Tuition Fees |
|----------|----------------|--------------|
| 3 Months | INR 3000/- | INR 12000/- |

* Tuition fees can be paid in two installments.



Certificate Course in Digital Marketing With AI

The Certificate Course in Digital Marketing with AI equips learners with in-demand skills in social media, performance marketing, content strategy, and AI-powered tools. The program combines practical training, real campaign exposure, and industry-relevant techniques to help students build data-driven digital marketing expertise and advance their careers.

| Duration | Admission Fees | Tuition Fees |
|----------|----------------|--------------|
| 6 Months | INR 5000/- | INR 28000/- |

* Tuition fees can be paid in two installments.

COURSES OFFERED

The Joint Certification Programme offers specialized, hands-on training in media and communication, covering areas like audio production, filmmaking, and journalism. With flexible schedules, it equips students with the skills needed for successful careers in the media industry.



Diploma in Mass Communication

The Diploma in Mass Communication is a vocational training course designed to equip students with fundamental skills in journalism, reporting, editing, and content creation for various media. The programme also covers advertising and public relations, preparing students for careers with top news agencies and media organizations.

| Duration | Admission Fees | Tuition Fees |
|-----------|----------------|--|
| 11 Months | INR 5000/- | INR 28000/- per semester (6 Months) |

* Tuition fees can be paid in two installments.



Diploma in Digital Film Making

The Digital Filmmaking Course teaches you the essential techniques for creating YouTube channels, short films, and web series for OTT platforms. With NRAI's industry connections, you'll gain the skills to produce documentaries, music videos, and short films, with the potential to have your work featured on TV channels and digital platforms.

| Duration | Admission Fees | Tuition Fees |
|-----------|----------------|--|
| 11 Months | INR 5000/- | INR 28000/- per semester (6 Months) |

* Tuition fees can be paid in two installments.

CAREER OPTIONS

The Joint Certification Programme opens various career opportunities in the media industry, including roles such as journalist, radio jockey, content writer, PR specialist, filmmaker, and advertising executive. Students gain the skills and practical experience needed to excel in top media houses, digital platforms, and communication firms.

01

JOURNALIST

Work with leading newspapers, magazines, and digital media platforms.

02

PUBLIC RELATIONS (PR) SPECIALIST

Manage media relations and corporate communications for businesses and individuals.

03

RADIO JOCKEY (RJ)

Host radio shows and podcasts, creating engaging content for listeners.

04

MEDIA CONSULTANT

Advise companies on media strategies and communication techniques.

05

CONTENT WRITER/EDITOR

Write and edit content for websites, blogs, news agencies, and publications.

06

VIDEO EDITOR/FILMMAKER

Work in television, film production, or digital media, creating and editing content.

ADMISSION PROCEDURE

Admission will be done on merit basis. There is no age bar, Admission will be offered on the spot subject to availability of seats. Students are given two days to pay their fee online failing with their admission is cancelled.

ELIGIBILITY CRITERIA

Candidates who have passed the Senior Secondary School Certificate Examination (10+2) of the Central Board of Secondary Education, New Delhi, or an examination recognized as equivalent there to are eligible to apply for admission.

DOCUMENTS REQUIRED

Following documents should be self attested & uploaded online with Registration for admission. :

1. Class 10th and 12th pass certificate
2. Aadhar Card.

The following documents to be submitted online or offline at the time of Admission:

1. Certificate of last degree/course passed.
2. 1 Photographs.

TIMINGS

The classes for the Joint Certification Programme will be held from 4:30 PM to 6:30 PM, with sessions running three days a week. Online classes will be conducted on Fridays, while offline classes will take place on Saturdays and Sundays at Kamala Nehru College, offering students the opportunity to engage directly with the academic environment. The programme also includes valuable industry exposure through organized visits to TV news channels and production houses, providing students with real-world insights into media production and broadcasting.

DISCIPLINE

The college reserves the right to take disciplinary action against any student found violating college discipline. This includes expulsion from the course/college and rustication from the University.

CERTIFICATION

The Joint Certification Programme is open to both boys and girls, providing an inclusive learning environment. Upon successful completion, students will be awarded a joint certificate/diploma from Kamala Nehru College & NRAI School of Mass Communication, enhancing their credentials and career prospects in the media industry.

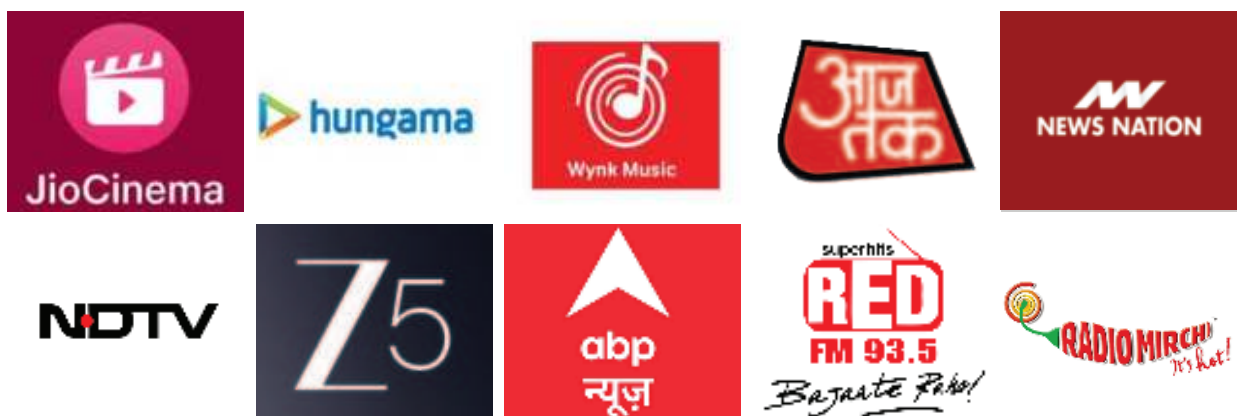
A Glimpse into the Journey of Our Future Media Leaders

Our students are at the heart of everything we do. They bring creativity, passion, and a drive to succeed in the dynamic world of media. With diverse backgrounds and unique talents, they are constantly exploring new ideas, pushing boundaries, and building skills that will shape their future careers.



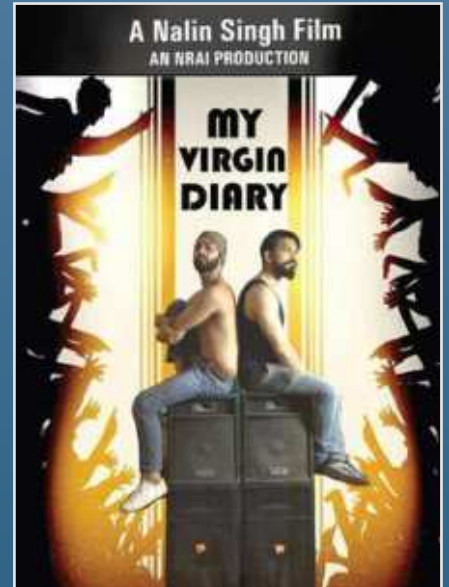
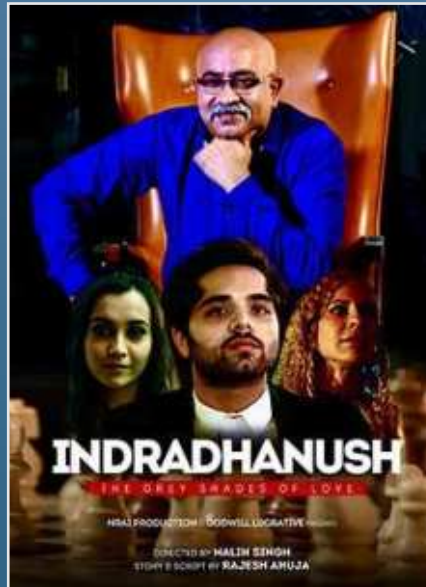
Our Potential Recruiters

Our students are trained with industry-specific skills, making them well-prepared to contribute to TV and news channels, radio FM stations, production houses, OTT platforms, and other media organizations. With hands-on experience and a creative mindset, they are ready to add value and drive innovation in the fast-paced media landscape.



Movies made by NRAI

Bollywood celebrity director Nalin Singh is also director of NRAI School of Mass Communication. He has made movies like Gandhi to Hitler, A Night Before The Surgical Strike, The Protocol, My Virgin Diary, Indradhanush and Gear Up. In these movies students have widely participated in the pre-production, shooting and post production. They have got hands on experience over film making through these projects.



GET IN TOUCH

Kamala Nehru College

📍 August Kranti Marg, Institutional Area, Siri Fort, New Delhi, Delhi 110049

NRAI School of Mass Communication

📍 M -161/1A, Gautam Nagar, Besides Axis Bank, Near Green Park Metro station Gate No.2, New Delhi - 110049.

📞 Admission Helpline No. : +91-9899045628