

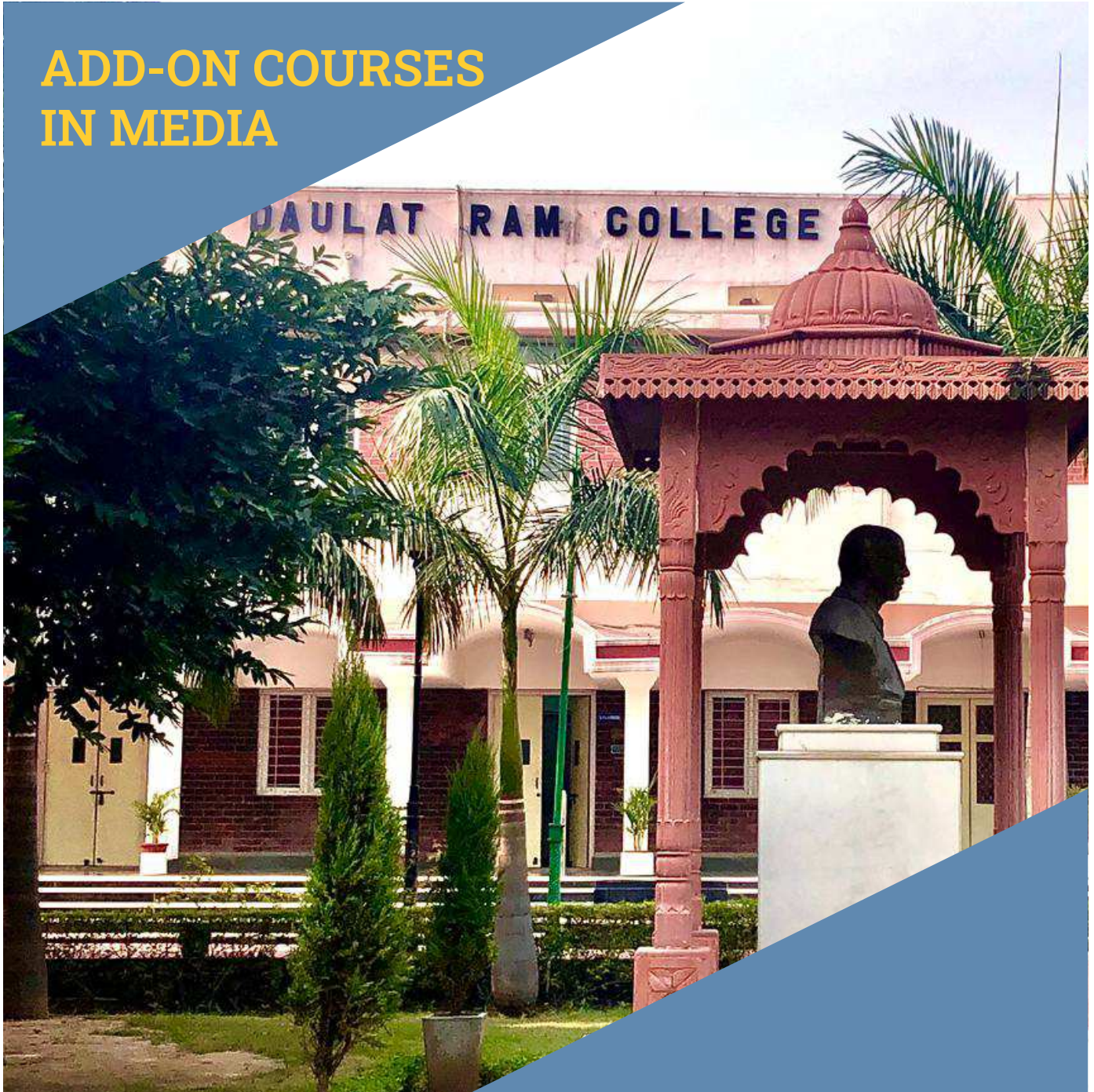


**DAULAT RAM COLLEGE**  
Star College Estb. 1960  
University of Delhi

**NRAI SCHOOL OF  
MASS COMMUNICATION**  
Established - 2001



## ADD-ON COURSES IN MEDIA



**LEARN | CREATE | INNOVATE**

*Real-World Training for Media Careers*

**JOB ORIENTED ,INTERNSHIP BASED COURSES**



## INTRODUCTION

Daulat Ram College, established in 1960, is a premier women's educational institution under the University of Delhi, renowned for its commitment to providing quality liberal education. Originally founded as Pramila College, it has evolved into one of the leading colleges in North Delhi, offering a broad range of academic programs. With a rich legacy of excellence, Daulat Ram College empowers women to pursue higher education in a supportive and dynamic environment.

NRAI School of Mass Communication, founded in 2001, is a pioneer institution in the media education sector. Recognized for its exceptional faculty and impressive placement record, NRAI offers comprehensive courses in Journalism and Mass Communication, including undergraduate, postgraduate, and diploma programs. The institution specializes in media training, preparing students for successful careers in the ever-evolving media industry.

In collaboration, Daulat Ram College and NRAI School of Mass Communication present a Joint Certification Programme, offering students the opportunity to gain cutting-edge expertise in mass communication.



## KEY HIGHLIGHTS OF THE JOINT CERTIFICATION PROGRAMME

- ❖ **Prestigious Collaboration:** A partnership between Daulat Ram College, a renowned institution since 1960, and NRAI School of Mass Communication, a pioneer in media education.
- ❖ **Comprehensive Curriculum:** Offers a blend of theoretical knowledge and practical training in various media disciplines, including Journalism, TV News Reading, Radio Jockeying, and Digital Filmmaking.
- ❖ **Expert Faculty:** Learn from experienced professionals and industry experts dedicated to nurturing future media leaders.
- ❖ **Industry Connections:** Leverage NRAI's extensive industry network for placements and internships, ensuring hands-on experience.
- ❖ **Flexible Learning Options:** Designed to cater to both undergraduate and postgraduate aspirants in mass communication.
- ❖ **Accredited Certification:** Earn a joint certification recognized by leading media and communication bodies, enhancing career prospects.

## WELCOME MESSAGE FROM



### CHAIRMAN - DAULAT RAM COLLEGE



**MR. MUKUL GUPTA**

Chairman, Daulat Ram College

It is with great excitement that I share our new collaboration with NRAI School of Mass Communication, marking an important step forward for Daulat Ram College. This joint venture is a testament to our commitment to providing innovative, interdisciplinary learning experiences for our students.

Through this partnership, we aim to foster academic excellence by offering enriched opportunities for student exchanges, joint workshops, internships, and research programs. By blending NRAI's expertise in mass communication with Daulat Ram College's legacy of academic distinction, we are preparing our students to thrive in a dynamic global environment.

## WELCOME MESSAGE FROM



### THE PRINCIPAL - DAULAT RAM COLLEGE



**DR. SAVITA ROY**

Principal

Daulat Ram College

Welcome to Daulat Ram College and to an exciting journey in the world of media and communication! As one of Delhi's premier institutions, we are committed to empowering students with the skills, confidence, and knowledge needed to thrive in their chosen fields. Through this unique Joint Certification Programme, we aim to provide you with a comprehensive understanding of the dynamic media industry, blending theory with practical, hands-on experience.

At Daulat Ram College, we offer a vibrant learning environment, supported by state-of-the-art infrastructure, experienced faculty, and industry connections. Our focus is on nurturing creativity, leadership, and a spirit of inquiry, ensuring you are well-prepared for success in the ever-evolving media landscape. I encourage you to take full advantage of the opportunities that this course offers, engage with your peers and faculty, and strive for excellence. We look forward to supporting your growth and success throughout this enriching learning experience.

## WELCOME MESSAGE FROM



### THE DIRECTOR - NRAI



**MR. NALIN RANJAN SINGH**

Bollywood Celebrity & Director  
NRAI School of Mass Communication

Hello and welcome to this exciting journey in the world of media and communication! Over the past 20 years, I've had the privilege of training students in India and abroad, helping them unlock their potential and excel in fields like Radio Jockeying, Podcasting, Dubbing, Voice Overs, Acting, and much more. With over 500 workshops conducted in cities like Delhi, Mumbai, Kolkata, and even Dubai, I've witnessed firsthand how powerful a strong voice and confident presence can be.

This course is designed to help you conquer your fears, build confidence, and develop the skills needed to make a mark in the media industry. Whether you're looking to pursue a career in radio, TV, or filmmaking, this programme will give you the tools to succeed. I look forward to guiding you through this transformative experience and helping you find your unique voice in the media world!

# COURSES OFFERED

The Joint Certification Programme offers specialized, hands-on training in media and communication, covering areas like audio production, filmmaking, and journalism. With flexible schedules, it equips students with the skills needed for successful careers in the media industry.



## Certificate Course in Radio Jockeying & Podcasting

This Certificate Programme equips students with the skills needed for voice modulation, scriptwriting, and audio production. It offers practical experience in creating engaging radio shows and podcasts, preparing students for careers in broadcasting and digital media.

Duration	Admission Fees	Tuition Fees
3 Months	INR 3000/-	INR 12000/-

\* Tuition fees can be paid in two installments.



## Certificate Course in Screen Acting

The Certificate course in Screen Acting offers hands-on training under the mentorship of Bollywood actor- director Nalin Singh. Students learn acting techniques, expressions, voice modulation, body language, and character development. The program also covers public speaking, TV anchoring, podcasting, and news reading, helping learners gain confidence and clarity. Students will also receive free still and video portfolios, and a short film will be produced at the end of the session, giving them an opportunity to act (terms and conditions apply).

Duration	Admission Fees	Tuition Fees
3 Months	INR 3000/-	INR 12000/-

\* Tuition fees can be paid in two installments.



## Certificate Course in Digital Marketing With AI

The Certificate Course in Digital Marketing with AI equips learners with in-demand skills in social media, performance marketing, content strategy, and AI-powered tools. The program combines practical training, real campaign exposure, and industry-relevant techniques to help students build data-driven digital marketing expertise and advance their careers.

Duration	Admission Fees	Tuition Fees
6 Months	INR 5000/-	INR 28000/-

\* Tuition fees can be paid in two installments.



## COURSES OFFERED

The Joint Certification Programme offers specialized, hands-on training in media and communication, covering areas like audio production, filmmaking, and journalism. With flexible schedules, it equips students with the skills needed for successful careers in the media industry.



### Diploma in Mass Communication

The Diploma in Mass Communication is a vocational training course designed to equip students with fundamental skills in journalism, reporting, editing, and content creation for various media. The programme also covers advertising and public relations, preparing students for careers with top news agencies and media organizations.

Duration	Admission Fees	Tuition Fees
11 Months	INR 5000/-	INR 28000/- per semester (6 Months)

\* Tuition fees can be paid in two installments.



### Diploma in Digital Film Making

The Digital Filmmaking Course teaches you the essential techniques for creating YouTube channels, short films, and web series for OTT platforms. With NRAI's industry connections, you'll gain the skills to produce documentaries, music videos, and short films, with the potential to have your work featured on TV channels and digital platforms.

Duration	Admission Fees	Tuition Fees
11 Months	INR 5000/-	INR 28000/- per semester (6 Months)

\* Tuition fees can be paid in two installments.

## CAREER OPTIONS

The Joint Certification Programme opens various career opportunities in the media industry, including roles such as journalist, radio jockey, content writer, PR specialist, filmmaker, and advertising executive. Students gain the skills and practical experience needed to excel in top media houses, digital platforms, and communication firms.

01

#### JOURNALIST

Work with leading newspapers, magazines, and digital media platforms.

02

#### PUBLIC RELATIONS (PR) SPECIALIST

Manage media relations and corporate communications for businesses and individuals.

03

#### RADIO JOCKEY (RJ)

Host radio shows and podcasts, creating engaging content for listeners.

04

#### MEDIA CONSULTANT

Advise companies on media strategies and communication techniques.

05

#### CONTENT WRITER/EDITOR

Write and edit content for websites, blogs, news agencies, and publications.

06

#### VIDEO EDITOR/FILMMAKER

Work in television, film production, or digital media, creating and editing content.

## ADMISSION PROCEDURE

Admission will be done on merit basis. There is no age bar, Admission will be offered on the spot subject to availability of seats. Students are given two days to pay their fee online failing with their admission is cancelled.

## ELIGIBILITY CRITERIA

Candidates who have passed the Senior Secondary School Certificate Examination (10+2) of the Central Board of Secondary Education, New Delhi, or an examination recognized as equivalent there to are eligible to apply for admission.

## DOCUMENTS REQUIRED

Following documents should be self attested & uploaded online with Registration for admission. :

1. Class 10th and 12th pass certificate
2. Aadhar Card.

The following documents to be submitted online or offline at the time of Admission:

1. Certificate of last degree/course passed.
2. 1 Photographs.

## TIMINGS

The classes for the Joint Certification Programme will be held from 4:30 PM to 5:30 PM, three days a week, offering flexibility through both online and offline modes. Offline sessions will take place at Daulat Ram College, providing a direct connection to the academic environment. Additionally, the programme includes valuable industry exposure with organized visits to TV news channels and production houses, giving students real-world insights into media production and broadcasting.

## DISCIPLINE

The college reserves the right to take disciplinary action against any student found violating college discipline. This includes expulsion from the course/college and rustication from the University.

## CERTIFICATION

The Joint Certification Programme is open to both boys and girls, providing an inclusive learning environment. Upon successful completion, students will be awarded a joint certificate/diploma from Daulat Ram College & NRAI School of Mass Communication, enhancing their credentials and career prospects in the media industry.

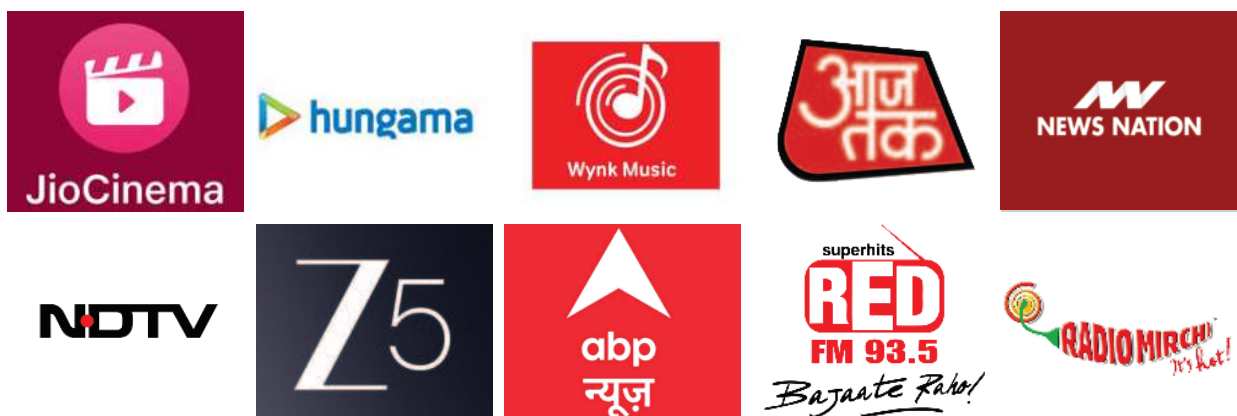
## A Glimpse into the Journey of Our Future Media Leaders

Our students are at the heart of everything we do. They bring creativity, passion, and a drive to succeed in the dynamic world of media. With diverse backgrounds and unique talents, they are constantly exploring new ideas, pushing boundaries, and building skills that will shape their future careers.



## Our Potential Recruiters

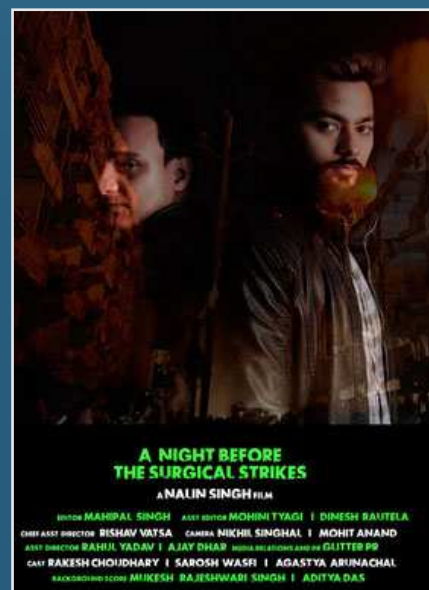
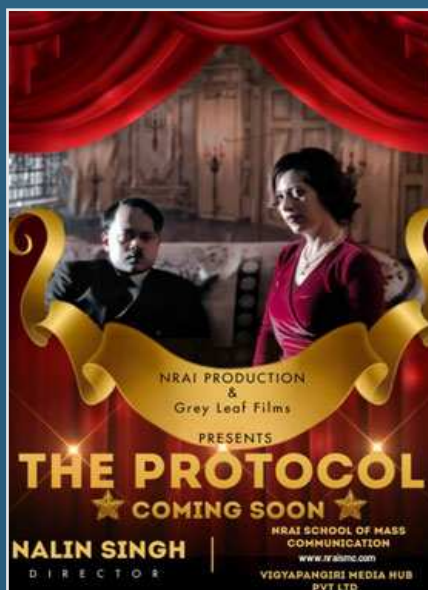
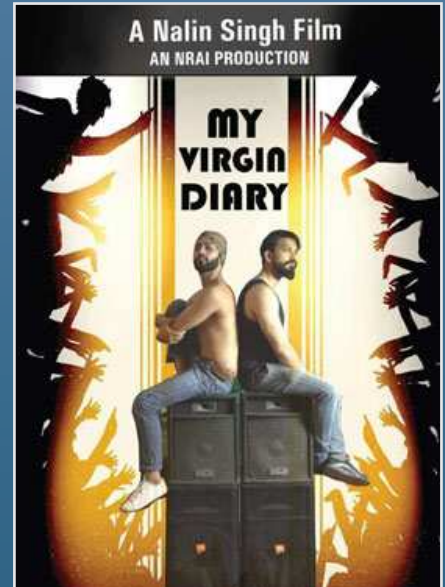
Our students are trained with industry-specific skills, making them well-prepared to contribute to TV and news channels, radio FM stations, production houses, OTT platforms, and other media organizations. With hands-on experience and a creative mindset, they are ready to add value and drive innovation in the fast-paced media landscape.





## Movies made by NRAI

Bollywood celebrity director Nalin Singh is also director of NRAI School of Mass Communication. He has made movies like Gandhi to Hitler, A Night Before The Surgical Strike, The Protocol, My Virgin Diary, Indradhanush and Gear Up. In these movies students have widely participated in the pre-production, shooting and post production. They have got hands on experience over film making through these projects.



## GET IN TOUCH

### Daulat Ram College

📍 4, Patel Marg, Maurice Nagar, Delhi 110007

### NRAI School of Mass Communication

📍 M -161/1A, Gautam Nagar, Besides Axis Bank, Near Green Park Metro station Gate No.2, New Delhi - 110049.

📞 Admission Helpline No. : +91-9899045628